



**August 7, 2023**

## **The Brothers of Mercy Begins Centennial Celebration Countdown**

**CLARENCE, NY** – The Brothers of Mercy Wellness Campus will commence the official countdown to its centennial anniversary with a gathering of staff and volunteers on Wednesday, August 9 at 1:30 p.m. Staff will form an outline of 100 on the grounds of the campus around the Brothers of Mercy from Montabaur, Germany who are visiting the campus to help commemorate the upcoming milestone of the organization’s dedication to compassionate care in Western New York.

The official centennial date is June 26, 2024, marking the 100<sup>th</sup> anniversary of when six brothers arrived in Buffalo from Montabaur, Germany to provide care for sick and elderly residents.

Throughout the next 10 months, staff and volunteers will organize events and activities for patients, residents and the community to share in the celebration, including hosting Oktoberfest on Friday, Sept. 8, serving German-themed food at the facilities, recognizing 100-year-old residents, having a football and chili festival, and planting memorial tree planting along the driveway between Trier Woods Apartments and Sacred Heart Home. The year-long festivities will culminate in a jubilee event on the Wellness Campus next June.

“This year marks a very special time to honor our organization’s achievement of providing compassionate care to Western New Yorkers for 100 years,” said Peter Eimer, Chief Executive Officer of The Brothers of Mercy. “Our staff has embraced the planning for a variety of activities for the campus and the community. Looking back on the significant milestones and expansion over the decades is very rewarding to our staff and supporters. It shows how the commitment to caring for people and helping improve quality of life created such a respected tradition with innovative rehabilitation methods and high standards of service. It is also an opportunity to reflect on the growth we have experienced over the last several years to deliver comfort for so many more people as they age in the most appropriate and effective setting.”

### **About The Brothers of Mercy Wellness Campus:**

The Brothers of Mercy is a nonprofit Catholic provider of comprehensive, compassionate residential, health care and rehabilitation services for Western New Yorkers. The organization operates a

Medicare-rated 5-star, 126-acre Wellness Campus in Clarence, NY. With a continuum of lifestyle options, The Brothers of Mercy ministry of care features skilled nursing, inpatient & outpatient therapies, assisted living & memory care, independent living, spiritual care, respite, hospice and at-home companion care. It is the largest retirement community in the region, as ranked by *Buffalo Business First*, and is 13<sup>th</sup> on *Newsweek*'s "America's Best Nursing Homes" list for New York State.

In 2024, The Brothers of Mercy's will commemorate its 100<sup>th</sup> anniversary of serving seniors seeking their best quality of life. From its origins of riding bicycles through the streets of Buffalo to deliver home care, the mission has remained devoted to serving the essential health needs of the community through the motto of "The Charity of Christ Urges On." **For more information, call 716-759-6985, email [info@brothersofmercy.org](mailto:info@brothersofmercy.org) or visit [BrothersofMercy.org](https://BrothersofMercy.org).**