



February 9, 2024

The Brothers of Mercy Appoints Jennifer Blackchief as Chief Operating Officer *Senior Living Executive Returns to Western New York from Rochester*

CLARENCE, NY – The Brothers of Mercy Wellness Campus (BrothersofMercy.org) today announced the hiring of Jennifer Blackchief as its Chief Operating Officer.

Blackchief, a health care and senior living executive with 25 years of experience, joins The Brothers of Mercy after serving as Vice President and Chief Strategy Officer at St. Ann’s Community in Rochester for the last seven years, overseeing assisted living, senior housing, and strategic planning and growth initiatives.

“We are pleased to welcome Jennifer to our management team. She brings extensive knowledge of our region’s senior living care community and her operations expertise will be a great asset in her leadership of the facility administrators on our Wellness Campus,” said Peter Eimer, Chief Executive Officer of The Brothers of Mercy. “She will have an integral role in our long-term strategic planning, budgeting, facility census oversight and the continued redevelopment of the new health center in the original Sacred Heart Home.”

Blackchief, a Cheektowaga resident, has also served as Senior Vice President of TeamHealth and Vice President and Administrator of The Bristol Homes in her previous positions.

She earned a bachelor of arts in social work with a concentration in geriatrics and biology from the State University of New York at Buffalo. She received a master’s in business administration with concentrations in operations management and finance from Medaille College. A certified Emergency Medical Technician, Blackchief was named to the Buffalo Business First’s Health Care 50 list in 2009 and received the Western Regional EMS Leadership Award in 2011.

About The Brothers of Mercy Wellness Campus:

The Brothers of Mercy is a nonprofit Catholic provider of comprehensive, compassionate residential, health care and rehabilitation services for Western New Yorkers. The organization operates a Medicare-rated 5-star, 126-acre Wellness Campus in Clarence, NY. With a continuum of lifestyle options, The Brothers of Mercy ministry of care features skilled nursing, inpatient & outpatient therapies, assisted living & memory care, independent living, spiritual care, respite, hospice and at-home companion care. It is the largest retirement community in the region, as ranked by *Buffalo Business First*, and ranks annually on the *U.S. News & World Report* and *Newsweek* “America’s Best Nursing Homes” list.

In 2024, The Brothers of Mercy’s is commemorating its 100th anniversary of serving seniors seeking their best quality of life. From its origins of riding bicycles through the streets of Buffalo to deliver home care, the mission has remained devoted to serving the essential health needs of the community through the motto of “The Charity of Christ Urges On.” **For more information, call 716-759-6985, email info@brothersofmercy.org or visit BrothersofMercy.org.**

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