



The BROTHERS
of MERCY
WELLNESS CAMPUS

25th Annual Caritas Gala

Sponsorship Opportunities

Friday, May 8 at Salvatore's Hospitality



BrothersofMercy.org

I. Diamond Level: \$10,000

- Three 10-person tables
- Full-screen digital ad featuring corporate logo played continuously on two large monitors
- Verbal recognition throughout the evening by our emcee
- The Brothers of Mercy website and all social media platform acknowledgements

II. Platinum Level: \$5,000

- Two 10-person tables
- Full-screen digital ad featuring corporate logo played continuously on two large monitors
- The Brothers of Mercy website and verbal acknowledgement at the event

III. Gold Level: \$4,000

- 10-person table
- Full-screen digital ad featuring corporate logo played continuously on two large monitors
- Verbal recognition throughout the evening by our emcee

IV. Silver Level: \$3,000

- 10-person table
- Full-screen digital ad featuring corporate logo played continuously on two large monitors

V. Airfare Sponsorship: \$3,000

- 10-person table
- Full-screen digital ad featuring corporate logo played continuously on two large monitors

VI. Cocktail Hour Sponsorship: \$2,500

- 5 event tickets
- Corporate logo printed on cocktail napkins
- Digital recognition

VII. Media Sponsorship: \$2,000

- 5 event tickets
- Digital recognition

Table (10 tickets): \$1,250 / Individual tickets: \$125

Please make check payable to: *The Brothers of Mercy, 4520 Ransom Rd., Clarence, NY 14031*

Attn: Nancy Gugino, Exec. Director of Campus Foundation / 716-759-7622, Gugino@BrothersofMercy.org



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Sponsorship & Ad Opportunities

Sponsorship

SPONSORSHIP INCLUDES...

- Reserved table for ten (\$1,250 value) • Full-screen digital ad at dinner (\$350 value)
- Your organization's name included in print, broadcast, and digital publicity
- Recognition in event invitations, delivered to more than 1000 regional civic, business, community, and religious leaders
- Prominent acknowledgement on the Brothers of Mercy website, social media venues, and newsletters
- Verbal recognition and promotional signage at the event
- Sponsorship Investment: \$5,000

Digital Ads

We're going Green! In an ongoing effort to minimize waste and at the request of many participants, we are now offering full color digital ads. Your ads will be featured on 2 large screens throughout the night. Your digital ad package options include...

GOLD PACKAGE

- Ad rotating on screens
- Company name listed on event table card
- Web and social media recognition
- Gold Package Investment: \$350



SILVER PACKAGE

- Ad rotating on screens
- Company name listed on event table card
- Silver Package Investment: \$250

BRONZE PACKAGE

- Ad rotating on screens
- Bronze Package Investment: \$100

Payment

☐ Charge to my credit card: ☐  ☐ 
Card Number _____
Name on Card _____
Exp. Date _____ Security Code _____

☐ I prefer to make three payments.

Please send reminders to the following email: _____

Organization _____

Street _____

City/State/Zip _____

Contact Name _____

Contact Phone _____